

A background image of a sailboat on the water at sunset. The sun is low on the horizon, creating a warm, golden glow. The sailboat's mast and rigging are visible on the right side of the frame.

 THE ELEVATION GROUP

2020 VIVID VISION

WHAT FOLLOWS IS OUR VIVID VISION FOR THE
FUTURE OF THE ELEVATION GROUP. IT DESCRIBES
HOW EVG WILL OPERATE BY JUNE 1, 2020 -
SERVING OUR CLIENTS, STRATEGIC PARTNERS, AND
ANYONE WITH THE DESIRE TO CREATE TRUE

EVG in 2020

The date is June 1st, 2020 – 10 years since The Elevation Group was founded, with the mission to crack open the black box investment strategies of the ultra-rich, and usher members into financial freedom and prosperity.

Over the following years, EVG empowered over 50,000 members and 300,000 subscribers with the knowledge to transform their financial destiny.

We are two brothers, Brian and Jake, who made the decision in 2016 to carry on the torch of The Elevation group – and have since turned EVG into the leading source of financial knowledge and education in the world.

We have built our active members, subscribers, and strategic partners to over 500,000 followers who are passionate about the EVG journey and vision.

With their support, we have enrolled more than 3,000 students in free courses through EVG University – who would otherwise not have the resources to learn the core concepts of financial literacy that aren't taught in school.



Brian Fouts

Owner



Jake Fouts

Owner

OUR MISSION

To empower anyone with the desire to create true financial freedom to achieve it, with the proven tools and strategies of the wealthy.

OUR “WHY”

There is a lie being told to the American people... that if you go to college, work hard, and save your money, you will be able to retire “financially free” in 40 years. In other words, give up a few decades of your life – and then you can do what you want with your time and hard-earned money.

The financial crash of 2008 proved to millions of Americans that the promise of financial security (in the way we’ve been taught to pursue it) is an empty one.

More and more people are waking up to the truth everyday – that financial security, prosperity and freedom does not come from following the traditional path. The tools that will get you there are not taught in school. But they do exist.

The wealthy create their own future. They have true security because they think differently, and have access to a different kind of financial education.

At EVG, we aim to level the playing field by sharing these strategies with those who need it most – from the middle class to the next generation of business leaders.

CORE VALUES

It Begins with Education

We believe that the rich get richer because of the information and resources they have access to. We aim to bring this elite level of financial education to the public in an affordable and applicable way through our variety of free and paid offerings.

Action + Persistence = Results

'Get rich quick' schemes don't work. Period. Can you achieve financial freedom quickly? Absolutely. Overnight? Not likely. Our strategies have been proven to be effective, when you put them into action consistently. It's really that simple.

Changes You Can Measure





We cut through the fluff to share strategies that work, in a way that you can understand and apply right away. The result is changes you can measure, and real strides toward your financial goals.

Empowering the Next Generation

We believe that financial education at a young age can change the trajectory of a life - and a generation - for the better. We provide free education and resources to young business leaders through EVG University.

THE FOUR CORE WEALTH QUADRANTS

EVG provides education, resources and knowledge in four core areas:

-  **Foundation** - Creating a solid foundation you can build upon to create true wealth and financial security.
-  **Security** - Protecting and safeguarding your quality of life.
-  **Growth** - Putting your money to work with the wealth-building strategies of the rich.
-  **Legacy** - Ensuring your financial freedom gets passed on to your loved ones, and helping to empower the next generation.

COURSES AND EDUCATIONAL RESOURCES

EVG offers a number of courses and educational resources, including:

EVG Live Newsletter

Our groundbreaking new newsletter format allows subscribers to not only read – but also to listen, interact and ask questions about the information they receive. The EVG Live Newsletter (ELN) is a monthly webinar-style newsletter that helps subscribers understand what they can do and what is going on in the economy or market in real time... and how this can impact their financial strategy and security. Live webinars allow subscribers to interact with an expert in a different area each month, such as real estate, the stock market, precious metals, etc. Our more than 7,000 subscribers learn from experts who live and breathe these strategies – rather than taking the word of Wall Street and the mass media at face value.

EVG Membership

The EVG Membership is the core of The Elevation Group. Members have access to more than 50 hours of interviews with the most prominent wealth-builders and advisors in the world. This enables our members to learn first-hand what the rich are doing, and how they grow and protect their wealth – regardless of the economy. This information is rarely published in the mass media, but EVG members receive it directly from the experts themselves. We also provide a conduit for members to work with these advisors, which is absolutely the greatest value in EVG.

EVG Subscribers

Our subscribers have the opportunity to hear from Brian & Jake each week, in addition to the popular EVG Research Team. Personal stories are tied to current events so subscribers can use them as motivation and inspiration for their own lives. Subscribers are also kept up-to-date on current opportunities in the EVG eco-system.

Elevation Institute

Elevation Institute (EI) consists of over 20 online courses designed to fill in the gaps in our education system, and teach our students to think and invest like the rich. Each interactive course includes powerful strategies, action items, resources & quizzes to help our students achieve specific tangible results that support their financial and lifestyle goals.

EVG Business Coaching

EVG Business Coaching (EBC) is a 3-month business foundations intensive that connects beginning entrepreneurs & business owners with the expert coaches and resources they need to grow their businesses exponentially faster and more profitably than they could on their own. Topics include: clarifying your vision and business goals, wiring your mind for money, putting first class entity protection and structures in place, and strategies for short- and long-term growth. Over 300 students have successfully completed the course and EBC is getting ready to open enrollment for our 10th group of students.

EVG Elite Mastermind

EVG Elite Mastermind is an elite networking group and mastermind whose third annual event is set to take place in Boulder, CO later this year. With over 50 members, this extraordinary group is committed to creating financial freedom and enjoying their ideal lifestyles – while making a positive difference in the world through their investing and business ventures.

PAYING IT FORWARD WITH EVG UNIVERSITY










Modern education teaches “W2 Theory”, or “how to get a job.” We believe your real job in life is to continually learn and grow. We want to put that foundation in place early, and teach people to constantly strive for growth and prosperity.

The mission of EVG University is to bring financial literacy, education, and resources to the next generation of business leaders. Working with our strategic partners and advisors, we have built a series of courses that fill the gap in our education system, and empower students to make wise financial decisions, starting now.

EVG University is a great place for family members, friends or mentors to purchase effective financial education courses for the young people in their lives.

We also donate courses using a one-for-one model. For every course an EVG member takes in EI, a course is donated to a young student who has applied or been nominated for EVG University.

Topics include:

-  Working for your money vs. making your money work for you
-  The three main sources of income
-  How to wire your mind for money
-  How to manage and optimize your money
-  Understanding assets and liabilities
-  Budgeting and saving
-  The basics of investing to build financial security
-  How to deal with debt (the good and the bad)
-  How credit works and how to get started

Thanks to our amazing members, EVG University has helped educate over 3,000 young entrepreneurs and future business leaders to-date.